

## JUCCE

Mesmerize the Media Intern Job Description: 2020-2021

**Location** 318 Maoming Lu, Shanghai, CN

**Job Title** Mesmerize the Media Internship

**Type of position** Full-time volunteer Intern, minimum 2 months

**Hours** 8+ hr / day

**Level/Grade** Rising Junior Undergraduate or graduate Student

**Websites** <http://jucce.org/intro>

**Contact** [meredithbosco@jucce.org](mailto:meredithbosco@jucce.org)

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### POSITION DESCRIPTION

Change the world by helping successful women get their important messages across through the media.

As an intern, you will help develop the “Mesmerize the Media” online course and coaching sessions and market to women with a cause.

Women’s voices need to be heard more clearly than ever before. “Mesmerize the Media” empowers women to be the resilient leaders we need in this new transformative era to lead us into a collaborative, harmonious, and sustainable world. JUCCE Chairperson Peggy Liu, has in her role at the World Economic Forum as a Young Global Leader, led a number of workshops for top women leaders on this topic for years. This content is now an Amazon best seller “Mesmerize the Media: Maximize Your Impact With More Press”. Peggy has also launched an accompanying online course and coaching program to transform women’s personal brands and how they describe their authentic purpose.

As an intern, you will work directly with Peggy Liu, called by *The Economist* “one of the most innovative leaders in Asia” and *TIME* Hero of the Environment. You will get a free copy of the ebook, and go through the online course yourself to learn Peggy’s media secrets as one of the public figures in China for social good. You will learn how to develop confidence in public speaking yourself, by helping develop the course. You will get personal mentoring sessions with Peggy. ([www.jucce.org/peggyliu](http://www.jucce.org/peggyliu))

JUCCE has one of the longest running, most impactful internship programs in China for foreign and domestic students, since 2007. JUCCE runs its internship program for summer, spring, fall and gap years. The minimum term is two months for summer and three months for spring/fall. This is a volunteer program. 2020 internships are virtual and you can complete them in any location in the world, as long as you have a good wifi connection and computer with camera.

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### COMPANY OVERVIEW

JUCCE is one of the top environmental organizations in China, accelerating the greening of China since 2007 JUCCE is a leader in creating systemic change in sustainable cities, sustainable consumerism and smart grid, and most noted for its multi-sector convening power.

Key JUCCE milestones: holding the first public dialogues between US & China on clean energy, introducing Smart Grid to China, educating ~1000 Chinese government leaders on how to build sustainable cities, creating the China Dream initiative to reimagine prosperity for sustainable consumerism, launching China's first comprehensive kids' healthy food curriculum.

As Chairperson of JUCCE, Peggy is a highly sought after public speaker around the world, teaching people about what the world can learn from the greening of China.

### MAJOR AREAS OF RESPONSIBILITY

You will then help create different versions of the online course for beginners and advanced students.

You will help develop the online course on different platforms.

You will help generate leads on social media.

You will help create online marketing materials suitable for different platforms.

You will help edit videos to create course materials.

### JOB REQUIREMENTS

Currently enrolled in an undergraduate or graduate degree program. Rising junior or older.

We are looking for people with a passion for making the world a better place. People who can think outside the box, think positively, who learn fast and execute.

We are looking for digital storytellers. Are you good at creating catchy posts, writing copy, communicate with emotion, engaging people in conversations online, editing videos, have a graphic eye, or create websites?

Candidates should be able to manage your own time, consistently and frequently communicate with team members, be self-starters, and have the ability to independently own and finish tasks and projects.

Must thrive working under pressure in a fast-paced, work environment with long and irregular hours in different time zones.

You'll thrive if you are a quick learner who loves to ask question. Must not be afraid to ask questions when working towards producing high-quality and tangible work output in a team setting.

We're looking for people who are good at imagining new solutions, people comfortable with forging new paths. People who love to make suggestions and then get a chance to help implement them.

High degree of professionalism, on-time, responsive, over delivers, presentable and articulate in corporate settings. Extremely detail-oriented and organized. Produces high-quality and tangible work output in a team setting.

Must be work full-time for a minimum of two months.

### HOW TO APPLY

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- Please send us your most recent CV and a cover letter that shows us your unique passions and ways you can contribute. What management and research work you have done in the past. Why you are interested in working for JUCCE. Describe your work habits and personality. Email [meredithbosco@jucce.org](mailto:meredithbosco@jucce.org)
- We will try to respond within 2 weeks of receiving your application. Should we decide to proceed with your candidacy, we will schedule a video interview as follow-up. Project assignments for accepted candidates may change as we get to know interns' individual strengths.